

**MEDIA RELEASE**  
**(For Immediate Release)**



**Trinidad and Tobago**  
**Securities and Exchange Commission**  
**Levels 22-23 Tower D**  
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**Port of Spain**  
**Trinidad W.I.**

**October 6, 2025**

**TTSEC Launches National Fraud Awareness Campaign for**  
**World Investor Week 2025**

The Trinidad and Tobago Securities and Exchange Commission (TTSEC) is proud to commemorate World Investor Week (WIW) 2025, observed globally from October 6th to 12th, under the auspices of the International Organization of Securities Commissions (IOSCO). This year, the TTSEC reinforces IOSCO's core investor protection messages by focusing on the key themes of *Technology and Digital Finance, Artificial Intelligence (AI), and Fraud and Scam Prevention*, alongside the Basics of Investing. In celebration of WIW 2025, the Commission is also excited to announce the official launch of its National Fraud Awareness Campaign, titled "Does That Sound Right?", aimed at empowering the public to think critically and protect themselves from misleading investment opportunities.

In an age of rapidly evolving digital tools and AI - powered financial platforms, the TTSEC encourages all investors to remain vigilant and informed, particularly about the red flags associated with investment scams. The Commission reminds the public that while technology can facilitate access and convenience, it does not eliminate risks. As a smart investor, one should take time to understand the tools they use, assess the credibility of online financial influencers ("finfluencers"), and avoid decisions based solely on viral social media content. The Commission also urges all investors to stay grounded in sound financial principles, conduct thorough research, and always consider their personal financial situation, goals, and risk tolerance before investing.

During the month of October, from October 06th, messages will be shared daily on the Commission's social media platforms and following this, the Fraud Awareness Campaign - "Does That Sound Right?", will commence on radio, television and on social media. The campaign encourages the public to pause and question investment offers that appear "too good to be true," especially in light of increasing scams involving crypto assets, social media-based fraud, and phishing schemes. The campaign also reinforces simple, but essential actions, some of which include the verification of registration of professionals and platforms, avoiding pressure tactics, use of strong cybersecurity practices, and steering clear of unsolicited offers.

Throughout WIW 2025 and beyond, the Commission remains committed to safeguarding the investing public and promoting financial literacy, to build a resilient and well-informed investment culture in Trinidad and Tobago.

**Remember to Protect Yourself:**

- Be skeptical of unsolicited investment opportunities, especially on social media or messaging apps.
- Confirm whether the individual or entity is **registered with the TTSEC** at <https://www.ttsec.org.tt/registration/registered-companies-individuals-and-securities/>
- Report scams, tips, or suspicious activities to **marketcomplaints@ttsec.org.tt**

If the entity is **not registered** under the **Securities Act Chapter 83:02**, you **risk losing your entire investment**.

Stay informed. Stay protected.

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**About the TTSEC:** The TTSEC is governed by the Securities Act Chapter 83:02 and is responsible for overseeing the securities market and ensuring that fairness, equity and transparency remain common values in the marketplace. Our vision is to be an innovative regulator of a thriving securities market, enabling economic development for the benefit of all.

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