

MEDIA RELEASE
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Trinidad and Tobago
Securities and Exchange Commission
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TTSEC brings 4th and Final Investor Education Roadshow
to Diego Martin Community

The Trinidad and Tobago Securities and Exchange Commission (TTSEC), in collaboration with the Diego Martin Borough Corporation and key financial sector stakeholders, successfully hosted the fourth and final leg of its 2025 Investor Education Community Outreach Roadshow on **Wednesday, September 10, 2025**. The event took place at the Diego Martin Central Community Centre in Diamond Vale.

Held under the theme ***“Empowering Communities Through Financial Literacy and Investor Education,”*** the event aimed to promote sound financial decision-making among the public. The programme began at 3:30 p.m. with a free outdoor exhibition showcasing a variety of informational booths and continued from 5:00 p.m. to 7:00 p.m. with a Financial and Investor Education session. The Roadshow attracted approximately 215 participants, including members of the public, NGOs, community groups, and staff of the Diego Martin Borough Corporation.

Designed to empower attendees with practical tools and knowledge, the Roadshow focused on key messages such as:

- The importance of financial planning
- Saving and Investing
- How to identify investment scams
- The role of the TTSEC in investor protection

From the outset, attendees had the opportunity to interact with representatives at booths hosted by the TTSEC, Diego Martin Borough Corporation, Office of the Financial Services Ombudsman (OFSO), and the Central Bank of Trinidad and Tobago, the Ministry of Agriculture, Land and Fisheries, the Ministry of Culture and Community Development, YTEPP Limited, the National Entrepreneurship Development Company Limited (NEDCO), and the Western Police Youth Club.

The formal proceedings commenced with welcome remarks by **Deputy Mayor of the Borough Corporation**, Alderman Valiesha Sookdar, who emphasised the importance of financial education in fostering resilient communities. Alderman Sookdar stated ‘In today’s ever-changing world, the importance of **investing wisely** cannot be overstated. Whether you’re a young professional just starting out, a small business owner, or someone planning for retirement, understanding how to grow and protect your financial assets is key to personal and community development’ She told the audience that “Financial education, and

particularly investor education, is not just for the wealthy or for those in the financial sector; it's for everyone”.

This was followed by an insightful overview of the TTSEC’s Investor Education Programme delivered by **Ms. Lystra Lucillio, Deputy CEO** of the TTSEC. Ms. Lucillio highlighted the Commission’s commitment to equipping citizens with the knowledge to make informed financial decisions and avoid fraudulent investment schemes. Ms. Lucillio also encouraged the audience to become familiar with the Commission’s website for investor education – Investucatett.com, and to utilise the suite of free online learning resources available, to help them become more confident about their investment journey. She said “at the heart of our mission, is the commitment to not only support individual growth but to build stronger, more resilient communities”.

The event also showcased strong stakeholder collaboration, with impactful presentations by representatives from:

- Office of the Financial Services Ombudsman (OFSO)
- Trinidad and Tobago Stock Exchange Limited (TTSE)
- Mutual Fund Association of Trinidad and Tobago (MFATT)
- Securities Dealers Association of Trinidad and Tobago (SDATT)
- Trinidad and Tobago Securities and Exchange Commission (TTSEC)

A special feature of the evening was a dynamic and engaging Skit performed by DMAD Company (Drama Making a Difference), which creatively reinforced the importance of investing and sound financial planning and management, in an accessible and entertaining format. The interactive session continued with Q&A segments, where presenters posed questions to the audience, providing an opportunity for them to win exciting prizes. MFATT and SDATT each contributed \$500 investment prizes, while Xtra Foods Ltd., Massy Stores, and Tru Valu generously donated grocery vouchers and hampers, all of which were awarded to attendees who answered questions correctly.

The event concluded with Closing Remarks by Councillor Amber Caines of the Diego Martin Borough Corporation, followed by a heartfelt Vote of Thanks delivered by Ms. Philma Browne Hyacinth, President of the St. George West Branch of Village Councils.

The Diego Martin Roadshow marks the successful conclusion of the TTSEC’s 2025 Investor Education Roadshow Series, which brought financial literacy and investor education to communities throughout Trinidad and Tobago. The TTSEC extends its sincere gratitude to all its partners, sponsors, and stakeholders for their invaluable support in advancing financial literacy, promoting investor empowerment, and safeguarding the financial future of citizens across the Trinidad and Tobago.

SEE ACCOMPANYING PHOTO.

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About the TTSEC: The TTSEC is governed by the Securities Act Chapter 83:02 and is responsible for overseeing the securities market and ensuring that fairness, equity and transparency remain common values in the marketplace. Our vision is to be an innovative regulator of a thriving securities market, enabling economic development for the benefit of all.

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